



This Local Area Marketing Campaign (“Program”) is conducted by Gold Coast Tourism Corporation Ltd trading as Destination Gold Coast ABN 75-009-935-184 of Suite N301 Oracle North, 12 Charles Avenue, Broadbeach, Queensland, 4218, phone (07) 5592 2699, (“Promoter”).

The Promoter, in partnership with Experience Oz (“Partner”), have created a white label website for the Program with the promotion hosted on the Partner’s domain.

The Program will be valid from 9:00am AEST on Thursday, 16 September 2021 to 11:59pm AEST on Friday, 31 December 2021. (“Promotion Period”).

The Program will include a maximum allocation of 60,000 ‘PLAYMONEYREWARDS’ promotional codes at a value of \$50 each, inclusive of GST. The ‘PLAYMONEYREWARDS’ promo code will be activated when the purchase is \$100 or more, inclusive of GST.

To enter, Gold Coast residents (“User”) must visit <https://destinationgoldcoast.com/playmoneyrewards> and select the desired Gold Coast tour and/or attraction, dining, accommodation or retail experience. Once on an individual product listing in either the tour and/or attraction, dining, accommodation or retail category, Users will have the option to “Buy Now” or “Add to Cart”. Users will then be required to follow the check-out process including adding the “PLAYMONEYREWARDS” promotion code before proceeding to payment. Once payment is secured, a confirmation code will be automatically sent to the designated email address used at check-out. This will need to be verified on the <https://destinationgoldcoast.com/playmoneyrewards> before downloading the voucher.

Experiences must be booked and redeemed within the Promotion Period. A limit of one ‘PLAYMONEYREWARDS’ promotional code per person will apply. ‘PLAYMONEYREWARDS’ will be allocated on a first in, first served basis until the allocation is exhausted.

A Gold Coast resident is defined by their postcode as per their residential address, a requirement of the booking process. There is also an additional form of residential verification check via the User’s IP address.

The Promoter reserves the right to extend the promotion in any way, including but not limited to an extension of bookable experiences available on Experience Oz white label website, the allocation of ‘PLAYMONEYREWARDS’ promotional codes, extending the Program to be available beyond Gold Coast postcodes or residential addresses and IP addresses belonging to Gold Coast residents.

The Program is only open to Users who:

- a. Are permanent residents of the Gold Coast
- b. Are aged 18 years and over
- c. Enter via <https://destinationgoldcoast.com/playmoneyrewards>
- d. Opt-in to Destination Gold Coast, City of Gold Coast and Experience Oz database

By participating in the Program the User agrees to receive promotional material from both Promoter and the Partner and Council of the City of Gold Coast. Users must include their full name, email address and residential address.

There is no cost to utilise the promotional code for the Program; however internet connection and usage rates may apply. Users should obtain details of such costs from their service providers. The Promoter is not and will not be liable for any such costs.



The promotional codes 'PLAYMONEYREWARDS' are only valid and redeemable during the Promotion Period. The Promoter takes no responsibility for late, lost, incomplete, incorrectly submitted, illegible or misdirected use of the promotional code or for any delays or failures in any telecommunications service or equipment.

Each 'Play Money Reward' is for one-time use and will be deemed fully used once the 'Play Money Reward' has been redeemed. Partial redemption is not permitted. Each 'Play Money Reward' is not legal tender and is not transferable.

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The Promoter reserves the right, at any time, to verify the validity of Users (including a User's identity, age and place of residence) and reserves the right, in its sole discretion, to disqualify any individual who the Promoter has reason to believe has breached any of these Terms and Conditions, tampered with the promotional code redemption process or engaged in any unlawful or other improper misconduct calculated to jeopardise fair and proper conduct of the promotion. Errors and omissions may be accepted at the Promoter's discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights. The Promoter's legal rights to recover damages or other compensation from such an offender are reserved.

If for any reason the conduct or operation of the Program is interfered with or disrupted in any way (including by vandalism, power failures, natural disasters, acts of God, civil unrest, strikes, computer bugs or viruses, tampering or technical failures), the Promoter reserves the right to cancel, terminate, modify or suspend or recommence the Subsidy or Promotion Period.

The Promoter assumes no responsibility for:

- (i) Any error, omission, interruption, or delay in the operation or transmission of any communication sent to (or by) the Promoter or any User whether caused by problems with communication networks or lines, computer systems, software or internet service providers, congestion on any carrier network or otherwise;
- (ii) Any theft, destruction or unauthorised access to, or alteration of such communications;
- (iii) Any problem with, or technical malfunction of, any computer system or other equipment used for the conduct of the Subsidy;
- (iv) Any incorrect or incomplete information which may be communicated in the course of the administering of this Subsidy (whether as a result of one of the foregoing causes or otherwise);
- (v) Any delay in acceptance or redemption of the Subsidy;
- (vi) restrictions on redemption of promotional code from tour and attraction, dining, accommodation or retail 'Blackout' dates and/or other restrictions;
- (vii) bookings made or tickets purchased, using the promotional code, but not utilised by the User within the time frame stipulated by the experience operator;



(viii) transfers, changes, cancellations or refunds of bookings made or tickets purchased using the promotional code;

(ix) price or availability of tours and attractions, dining, accommodation or retail available during Promotion Period or changes to the regular or advertised times or standard operations of the tour and attraction operators participating in the promotion;

(x) terms and conditions set by tours and attractions, dining, accommodation or retail operators participating in the promotion.

All of the Promoter's decisions are final and no correspondence will be entered into. If for any reason any element of the Program becomes unavailable or not capable of being delivered to Users for any reason beyond the Promoter's reasonable control the Promoter will have no obligation to provide a similar Program to Users or otherwise compensate Users in any way.

All Users redeem promotional codes and participate in either tours and attractions, dining, accommodation or retail experiences at his or her own risk. To the full extent permitted by law, the Promoter, its associated companies and agencies and any of their personnel exclude all liability for and indemnify the Promoter in respect of any loss (including any damage, claim, injury, cost or expense) which is suffered or incurred by any User in connection with the Subsidy.

The User acknowledges and permits the Promoter during and after the Program to:

1. Collect, store, handle, access, manage, transfer, use and disclose personal information about the User, including name, suburb, age and image, in connection with the Content, including transmission of such information outside of Australia and sharing such information with Council of the City of Gold Coast (City) if requested by the City, in which event any personal information will be handled by the City in accordance with the Information Privacy Act 2009. The User may revoke its consent to this clause at any time upon written notice to the Promoter, however existing uses of the Images and Recordings will not be impacted by this revocation or withdrawal of consent;
2. Contact the User for any reason related to the Subsidy or other activities of the Promoter.
3. The collection, use and disclosure of all personal information is handled in accordance with the Promoter's Privacy Policy available at: <https://www.destinationgoldcoast.com/dgc-privacy>
4. The Promoter reserves the right to alter or amend these terms and conditions and/or to cancel the campaign at any time prior to the campaign concluding without further recourse to the User.